



Emerald Coast Florida Chapter

*Volume 3, Issue 4*

## President's Corner

by  
Cheryl Archer, PMP

Fellow Program Managers,

As we enter the second half of 2011, I am so pleased with the progress our chapter has made! We now have 3 active branches and have successfully navigated the way to bring them on board. This branch structure is critical in allowing our Chapter to provide adequately for the needs of our geographically diverse members. I wish to extend a special thank you to the leadership of each of the branches for their hard work and cooperation throughout this process. We have been receiving very positive feedback on branch activities. Keep up the good work!

We are continuing our Journey through the PMBOK this year. In June, we learned all about Cost Management, July brings Quality Management, and in August we will address Human Resource Management. This approach to our lunchtime presentations seems to be well received. We have increased attendance and we are up to over 230 members in our chapter. But we have room for more!

If you have ideas for new activities for the chapter, please speak up, step up and/or volunteer. There are many events we would love to plan and offer, but we are short on the volunteers to do so. Don't hesitate to get involved with the chapter. You can earn PDU and is more rewarding than you can imagine.

If you have any questions about the chapter or any other Project Management related topic, feel free to contact me or any of the board members. We are happy to help or point you in the right direction.

Thanks and I look forward to seeing you at an upcoming meeting.

Sincerely,

*Cheryl*

PMI Emerald Coast  
Florida Chapter  
P. O. Box 1265  
Shalimar, FL 32579

June 2011

Membership Stats  
as of  
May 2011:

Members: 221  
129 PMP & 4 CAPM

108 Main Chapter Members  
42 Panama City Branch  
Members  
23 Mobile Branch Members  
52 Pensacola Branch  
Members

Membership Activity:  
13 New Members

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## Chapter Membership Meeting Information

### ***July 2011 Membership Meeting***

**July 20, 2011**

**Time:** 11:30AM—12:30PM (networking 11:00—11:30)  
Two Trees Restaurant, 1955 Lewis Turner Blvd, Ft. Walton Beach, FL

**Speaker:** RJ Marks, Jacobs Technology, TYBRIN Group

**Topic:** Cost Management

Earn ***1 PDU*** for attending!

The meeting will start at 11:30 and will conclude at approximately 12:30 with networking, lunch ordering from 11:00am—11:30am. Let Server know upon arrival what you would like for lunch, orders will be paid by attendee at time of meeting. Requirement for use of Two Trees Restaurant at no cost to the chapter is EVERYONE must have lunch (see registration site for menu).

Register online at [http://pmiemcfl\\_chapter\\_july2011.eventsbot.com/](http://pmiemcfl_chapter_july2011.eventsbot.com/)  
or visit chapter website at <http://pmiemeraldcoastfl.org> for additional information.

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## Mobile Branch

### ***July 2011 Membership Meeting***

**Date:** July 19, 2011

**Time:** 12:00 pm—1:00pm

**Location:** ITT Technical Institute Lab 5 Room

**Speaker:** TBD

**Topic:** TBD



Earn ***1 PDU*** for attending! Bring your own lunch.

Look for more information on the [Mobile Branch](#) page of the Chapter website or contact Carrie French, PMP Director, Mobile Branch at [directormobilebranch@pmiemeraldcoastfl.org](mailto:directormobilebranch@pmiemeraldcoastfl.org)

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Panama City Branch

**July 2011 Membership Meeting**



**Date:** July 28, 2011

**Time:** 5:30 pm—7:00pm

**Location:** L-3 Communications Main Conf Room

**Speaker:** Lori Beaver, PMP

**Topic:** Best Practices for Web Based Meetings and Presentations

**Register Online at:** <http://www.eventsbot.com/events/eb163023233>

Earn **1 PDU** for attending!

Look for more information on the [Panama City Branch](#) page of the Chapter website or contact John Dawson, PMP Director, Panama City Branch at [directorpanamacitybranch@pmiemeraldcoastfl.org](mailto:directorpanamacitybranch@pmiemeraldcoastfl.org)

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Pensacola Branch

**July 2011 Membership Meeting**

**Date:** July 19, 2011

**Time:** 11:30 am—12:30pm

**Location:** To Be Determined—check website

**Speaker:** Beth Cunningham, Sr Manager—Projects at Blue Cross Blue Shield

**Topic:** Managing Multiple Projects

**Register Online at:** TBD

Earn **1 PDU** for attending!

Look for more information on the [Pensacola Branch](#) page of the Chapter website or contact Charlotte Peacock, PMP at [directorpensacolabbranch@pmiemeraldcoastfl.org](mailto:directorpensacolabbranch@pmiemeraldcoastfl.org)

# Extra! Extra!

## Offering Extra July Meeting

### *Extra July 2011 Membership Meeting*

#### July 8, 2011

**Time:** 11:30AM—12:30PM (networking 11:00—11:30)  
Two Trees Restaurant, 1955 Lewis Turner Blvd, Ft. Walton Beach, FL  
**Speaker:** Brian M. Rabon, CST PMP of Braintrust Consulting Group  
**Topic:** AGILE presentation

Earn **1 PDU** for attending!

The meeting will start at 11:30 and will conclude at approximately 12:30 with networking, lunch ordering from 11:00am—11:30am. Let Server know upon arrival what you would like for lunch, orders will be paid by attendee at time of meeting. Requirement for use of Two Trees Restaurant at no cost to the chapter is EVERYONE must have lunch (see registration site for menu).

Register online at [http://pmiemcfl\\_chapter\\_julextra2011.eventsbot.com/](http://pmiemcfl_chapter_julextra2011.eventsbot.com/)  
or visit chapter website at <http://pmiemeraldcoastfl.org> for additional information.

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## Pensacola Branch

### **August 2011 Membership Meeting**

**Date:** August 18, 2011

**Time:** 6:00 pm—8:00 pm

**Location:** Angus Steakhouse, 1101 Scenic Highway Pensacola

**Speaker:** Adam Johnson, Director of Performance Improvement and Decision Support

**Topic:** Quality Management

**Register Online at:** <http://pmiemeraldcoastfl.org/Branches/Pcola/PcolaBranch.html>

Earn **1 PDU** for attending!

Look for more information on the [Pensacola Branch](#) page of the Chapter website or contact Charlotte Peacock, PMP at [directorpensacolabranh@pmiemeraldcoastfl.org](mailto:directorpensacolabranh@pmiemeraldcoastfl.org)

The Emerald Coast Florida Pensacola Branch held their monthly meeting on June 21, 2011. Dr. Goetsch shared his vast knowledge of Project Management and specifically gave tips on how to prevent the 'people' issues that crop up during Project planning and execution by adhering to the 9 C's of Development Leadership; Caring, Character, Communication, Clarity, Commitment, Courage, Credibility and Competence. The attendees enjoyed the presentation and Mr. Hallman was lucky enough to win a copy of his book.



### **Reminder: Keep Your PMI Messages Coming**

Our communications to you are dependent on your personal information on file with PMI Global. Membership data is sent to us from PMI monthly and we use that information to update our database and send communications to you. Please login to the PMI.org website and update your personal information to stay informed on your local Project Management community!

Proud member of the Greater Fort Walton Beach Chamber of Commerce.



# PMI Agile Certified Practitioner (PMI-ACP)<sup>SM</sup>

## New certification coming this year

In the third quarter 2011, PMI will introduce a new Agile certification, the PMI Agile Certified Practitioner (PMI-ACP)<sup>SM</sup>

If you are using Agile practices in your projects, or your organization is adopting Agile approaches to project management, PMI's PMI-ACP<sup>SM</sup> certification may be right for you.

By becoming a PMI-ACP you can:

- Demonstrate to employers your level of professionalism in Agile practices of project management.
- Increase your professional versatility.

## Why an Agile certification?

Many project professionals are seeing a demand for Agile practices in a variety of industries and organizations, and are eager to learn and apply them. Organizations, too, are seeing value in using Agile practices to deliver projects more quickly, with less wasted labor and costs due to misunderstood or ill-defined requirements.

PMI research revealed:

- 68% of the organizations using Agile techniques would find value in an Agile certification.
- 63% of hiring managers would encourage their project managers to pursue an Agile certification.

## Who should apply?

**Practitioners who are seeking to:**

- Demonstrate to employers their level of professionalism in Agile practices of project management.
- Increase their professional versatility in both Waterfall and Agile techniques

Hold a certification that is more credible than existing entry-level, training or exam-only based offerings

## How to apply

To apply for the PMI-ACP, register and log in to get started. A printable PMI-ACP printable application form is also available.

Continued on next page.

**Need more information?** See the detailed requirements in the PMI-ACP Handbook. Eligibility requirements are shown with information about the PMI-ACP pilot program opportunity.

## Agile pilot program

If you want to be one of the first practitioners to earn the new PMI-ACP certification, you'll need to apply to the Agile certification pilot program. It's open to any project management practitioner who meets the eligibility requirements. You do not need to be a PMI member to participate.

Applications for the pilot are currently available. **Find out more about the pilot program, including eligibility requirements .**

To receive updates about the PMI Agile Certification Pilot, email the certification team.

## PMI-ACP exam preparation

To earn the PMI-ACP certification, you must meet the experience and education requirements, and pass the PMI-ACP examination, a 120-question, multiple-choice test.

Regardless of your experience and education, you should still prepare vigorously for the exam. Successful candidates will typically use multiple study aids including courses, self-study and study groups.

### Tips to help you prepare for the exam

- Review the PMI-ACP Handbook.
- Use the PMI-ACP Examination Content Outline to guide your study.
- Review the current PMI-ACP reference list.
- Enroll in a formal study course offered by PMI chapters or Registered Education Providers (R.E.P.s) . You can also review self-study books published by R.E.P.s and other reputable training organizations.
- Form a study group with colleagues or friends; you can meet in person or virtually.

See PMI.org for more information, as well as additional links.

***Congratulations*** to H2 Performance Consulting on being ranked the 139th fastest growing company in the country during 2010 according to Inc Magazine. They have moved to the 3rd floor of Pensacola's City Hall building to accommodate their growing staff.

# Certified ScrumMaster (CSM) Class Opportunity



## Certified ScrumMaster (CSM)

14 PDUs Per Course

September 8-9, Destin, FL  
NO PREREQUISITES REQUIRED

### WHO SHOULD ATTEND

- Project Managers
- IT Professionals (Architects, BA's, DBAs, Developers, etc.)
- IT Leadership (Managers, Directors, VPs, CIOs, CTOs)
- Anyone interested in learning the benefits of Scrum

### COURSE OVERVIEW

Certified ScrumMaster (CSM) is an in-depth two day immersion into the world of Scrum. This course teaches the project manager how to serve in the role of the ScrumMaster as well as the project team how to utilize Scrum. After leaving this course, you will be eligible to sit for the Certified ScrumMaster exam. One year membership to the Scrum Alliance also included.

### COURSE LEARNING OBJECTIVES

- The advantages that Scrum brings to your organization
- A solid understanding of the Scrum framework
- Your role and responsibilities as the ScrumMaster
- The fundamentals of Agile Leadership (Servant Leadership)
- Facilitation skills that will help you succeed in your new role
- The importance of quickly uncovering roadblocks and clearing them for your team
- Tracking team performance with Agile Earned Value Management and burn down/up charts
- Considerations for implementing Scrum throughout your enterprise

**REGISTER ONLINE TODAY AT:**  
<http://destincsmsept2011.eventbrite.com>  
(SEATING IS LIMITED)

**\$1047 Early Bird Pricing**  
**\$1147 Regular Pricing**  
\*ask about our group discount  
for 3 or more attendees

PMI Emerald Coast Florida Chapter Members are eligible to receive a \$200 discount on this class. Enter code PMIEC to take advantage of this offer.

### ABOUT THE INSTRUCTOR- Brain M. Rabon, CST, PMP



Brian is the President of The Braintrust Consulting Group, a provider of project management services for a wide range of software related projects. Brian holds a BS in computer science from Auburn University and a MS in Electrical Engineering from the University of Alabama at Birmingham. He is an avid author, blogger (<http://aspe-sdlc.com/blog> and <http://blog.your-pm-partner.com>), and speaker at conferences, professional organizations, and user groups around the globe. Brian loves teaching and is an Adjunct Instructor for UAB's Information Engineering and Management Program, a contract instructor for ASPE, New Horizons, Rally, Version One, and many other quality organizations. Brian is a Certified Scrum Trainer through the Scrum Alliance and The Braintrust Consulting Group is a Registered Education Provider for the Scrum Alliance.

[www.your-pm-partner.com](http://www.your-pm-partner.com) [info@your-pm-partner.com](mailto:info@your-pm-partner.com) 205.329.3794

## Chapter Website

[www.pmiemeraldcoastfl.org](http://www.pmiemeraldcoastfl.org)

Check the website often for information regarding Chapter Events (and registration for Events), Newsletters, as well as PDU-earning opportunities such as Webinars, Classes and Bootcamp sessions that might be of interest to our members. You will also find the Monthly Training Session presentations on the website; these are posted within a day or so after the monthly membership meeting. We encourage suggestions and other input regarding Newsletter and/or Website content. If you have an item or an idea for Newsletter or Website content —please send it to: [info@pmiemeraldcoastfl.org](mailto:info@pmiemeraldcoastfl.org)

## Academic Resources

To advance the teaching of project management in higher education, PMI offers a range of programs and services for students, professors, researchers and educational institutions.

**Student Resources:** For students, PMI continues to develop educational resources to help them achieve their academic goals. PMI also offers discounted student memberships, tuition scholarships, professional credentials and the ability to get involved in communities to learn and network with other students and project management practitioners.

**Faculty Resources:** Classroom resources such as teaching case studies, journal articles, *A Guide to the Project Management Body of Knowledge* and other global standards have proven invaluable to instructors. PMI also offers a scholarly journal and research grant opportunities.

**Institutional Resources:** Because higher education plays an important role in advancing project management, PMI offers programs that give recognition to universities and colleges that meet quality standards for project management education and training.

From: PMI website - see “Academic Resources” under “Academic Degree Accreditation” on the “Career Development” page on the PMI.org website: [www.pmi.org](http://www.pmi.org).

## Chapter Communications

If you are receiving e-mail communications from the PMI Emerald Coast Florida Chapter - your e-mail address is on our distribution list. You have been added to this list because - (1) you have requested notification of chapter events (2) we have received notification from the PMI that you have joined/renewed your membership in our chapter (includes contact info) and/or (3) you are a PMI member in our area and we hope to interest you in an upcoming chapter event (including Chapter Branch formation). Also—when you renew your membership - please ensure your contact information is current!

It is not our intent to contact anyone who wishes to be excluded from our distribution list. If you receive unwanted e-mail from the PMI Emerald Coast Florida Chapter- please contact the VP Communications at [vpcommunications@pmiemeraldcoastfl.org](mailto:vpcommunications@pmiemeraldcoastfl.org) and request to be removed from this distribution list.

For new members who may not yet be receiving chapter e-mail notices - depending on the day of the month you join it may take a couple of weeks for us to receive your information from the PMI. Please feel free to contact the VP Communications to have your e-mail address added to our distribution list rather than waiting for PMI to send us their notification.

## Where do I take the PMP Exam?

If you are not taking a PMP training class that includes taking the exam, you may be wondering how/where you will take your test. The PMI website provides the name of the testing company but not much more in the way of specifics. You might start your search using the following URL: <http://www.prometric.com/default.htm> As you drill down to find a testing site, be aware that the one most convenient for YOU may not be in Florida; for instance, the site in Mobile Alabama is more convenient if you live near Pensacola. Another possibility is Tallahassee—depending on your location.

## Need PDUs for renewing your PMP certification. FREE Webinars.

Check out the Chapter [Calendar of Events](#) for Webinars and other events worth PDU credits from vendors registered with PMI.org. Many webinars are 1 hour and worth 1 FREE PDU. Other webinars may be listed and have a minimal charge. Webinars are not sponsored by the chapter. Webinars are to provide additional resources for our Chapter members. Please see webinar registration site for more information on a particular webinar.

## PMI Emerald Coast FL Chapter Needs YOU!

If you are interested in volunteering, the Chapter has many opportunities for Volunteers and you can earn PDUs at the same time. The Chapter has a continuous needs for volunteers to help board members with planning and executing Chapter activities.

Volunteering is an excellent way to expand your contact network, and to increase your skills and qualifications as a leader.

Board Members earn 10 PDUs for their service. Chapter volunteers also earn PDUs to help you meet your continuing certification requirements for your PMP. However, having a PMP is **NOT** a prerequisite!

## NOT a member of PMI® or the Chapter?

When you become a PMI member, you'll gain access to knowledge, networks and resources that can help you to improve your work and advance your career in project management. Membership means you'll be recognized as someone who is:

- Serious about professional and personal development
- Enthusiastic about good practices in project management
- Dedicated to practicing your profession in an ethical manner

All of these factors give you an edge in the job market and distinguish you to employers, colleagues and stakeholders. Go to <http://www.pmi.org/en/Membership/Membership-Benefits-of-Membership.aspx> for more details on how to become a member of PMI and the Emerald Coast FL Chapter

## Why participate as a Sponsor?

The PMI Emerald Coast FL Chapter serves the Northwest panhandle of Florida and Southern Alabama area. Sponsorship at this Chapter offers a tremendous opportunity to support the Project Management profession while exposing your company's products and services to our members.

We are the newest chapter in our Region. Our depth and breadth of membership has various needs for community outreach programs, educational opportunities and professional networking. Our primary location is Fort Walton Beach, FL with Chapter branches in Mobile AL, Pensacola FL and Panama City, FL

### **Additional facts about PMI Emerald Coast FL:**

Our members are Project Managers working in a broad range of industries.

Our monthly Chapter meetings are broadly attended by local project management practitioners and are open to members and non-members. Many of our member attendees are certified Project Management Professionals (PMP®).

Our newsletter is circulated electronically to active members & subscribers.

Our Chapter website receives frequent visits from guests, members and other Project Management professionals.

We will be happy to discuss our sponsorship program with you. Simply email your inquiry to [info@pmiemeraldcoastfl.org](mailto:info@pmiemeraldcoastfl.org).

## Sponsorship Options

The PMI Emerald Coast FL Chapter is pleased to offer a variety of sponsorship options. Descriptions for each of these sponsorship options are presented below.

- *Annual Sponsorships (\$2,500, \$1,000, \$500)*
- *Event Sponsorships (\$500, \$250)*
- *Bi-Monthly Newsletter Promotions (\$500, \$250, \$100)*

If you would like to sponsor the Chapter Annually, for an event, or newsletter contact us at [info@pmiemeraldcoastfl.org](mailto:info@pmiemeraldcoastfl.org).

If you have suggestions for other sponsorship ideas, please feel free to contact us at [info@pmiemeraldcoastfl.org](mailto:info@pmiemeraldcoastfl.org).

